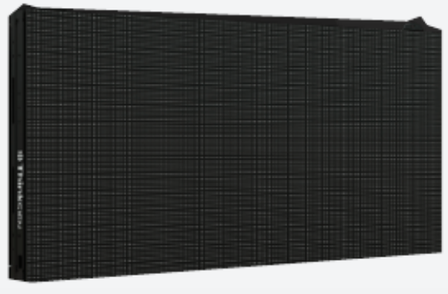
ALLURA

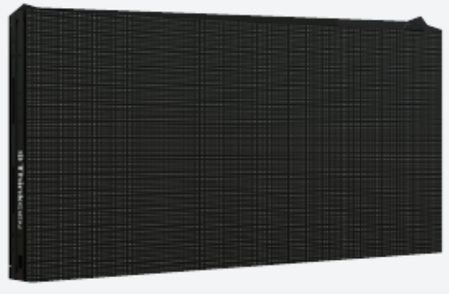
Product specifications

Compare the lineup

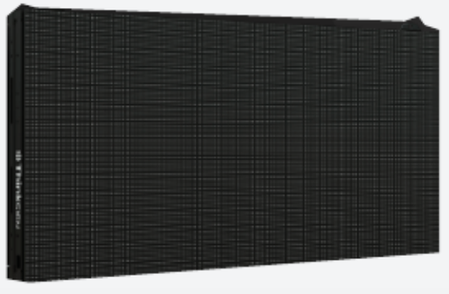
3mm, 6mm and 10mm.
Specifications per module.



ALLURA 3mm
All-aluminum EMC



ALLURA 6mm
All-aluminum EMC



ALLURA 10mm
All-aluminum EMC

PER MODULE			
PIXEL PITCH	3 mm	6 mm	10 mm
RESOLUTION pixels	64 x 128	48 x 72	32 x 48
MODULE SIZE	10" x 20"	13" x 19" x 2"	13" x 19" x 2"
BRIGHTNESS	**5,500 nits**	**7,500 nits**	**7,500 nits**
LED TYPE	SMD 3-in-1	SMD 3-in-1	SMD 3-in-1
CABINET BUILD	Aluminum	Aluminum	Aluminum

STANDARD ACROSS 3mm, 6mm AND 10mm

SCREEN TYPE **DvLED**	CONNECTION **4G**	FILE FORMATS **.mp4 .jpg .png .gif .bmp**
LIFETIME RATING **10 years**	DIM ADJUSTMENT **10-100%**	COLOR RANGE **16,777,216 colors**

Full-display sizes and resolutions follow.

ALLURA

Allura 3mm | Size chart

DISPLAY DIMENSIONS & RESOLUTION

All dimensions and pixel matrices below are listed as Height x Width.

MATRIX (PIXELS)		MODEL	SIZE (mm)		SIZE (ft / in)	
Height	Width		Height	Width	Height	Width
192	1024	**Allura-3 192x1024-SMD**	750	4000	2'5.5"	13'1.5"
192	896	**Allura-3 192x896-SMD**	750	3500	2'5.5"	11'5.8"
192	768	**Allura-3 192x768-SMD**	750	3000	2'5.5"	9'10.1"
192	640	**Allura-3 192x640-SMD**	750	2500	2'5.5"	8'2.4"
192	512	**Allura-3 192x512-SMD**	750	2000	2'5.5"	6'6.7"
128	1024	**Allura-3 128x1024-SMD**	500	4000	1'7.7"	13'1.5"
128	896	**Allura-3 128x896-SMD**	500	3500	1'7.7"	11'5.8"
128	768	**Allura-3 128x768-SMD**	500	3000	1'7.7"	9'10.1"
128	640	**Allura-3 128x640-SMD**	500	2500	1'7.7"	8'2.4"
128	512	**Allura-3 128x512-SMD**	500	2000	1'7.7"	6'6.7"
128	384	**Allura-3 128x384-SMD**	500	1500	1'7.7"	4'11.1"
384	1024	**Allura-3 384x1024-SMD**	1500	4000	4'11.1"	13'1.5"
384	896	**Allura-3 384x896-SMD**	1500	3500	4'11.1"	11'5.8"
384	768	**Allura-3 384x768-SMD**	1500	3000	4'11.1"	9'10.1"
384	640	**Allura-3 384x640-SMD**	1500	2500	4'11.1"	8'2.4"
384	512	**Allura-3 384x512-SMD**	1500	2000	4'11.1"	6'6.7"
384	384	**Allura-3 384x384-SMD**	1500	1500	4'11.1"	4'11.1"
256	1024	**Allura-3 256x1024-SMD**	1000	4000	3'3.4"	13'1.5"
256	896	**Allura-3 256x896-SMD**	1000	3500	3'3.4"	11'5.8"
256	768	**Allura-3 256x768-SMD**	1000	3000	3'3.4"	9'10.1"
256	640	**Allura-3 256x640-SMD**	1000	2500	3'3.4"	8'2.4"
256	512	**Allura-3 256x512-SMD**	1000	2000	3'3.4"	6'6.7"
320	1024	**Allura-3 320x1024-SMD**	1250	4000	4'1.2"	13'1.5"
320	896	**Allura-3 320x896-SMD**	1250	3500	4'1.2"	11'5.8"
320	768	**Allura-3 320x768-SMD**	1250	3000	4'1.2"	9'10.1"
320	640	**Allura-3 320x640-SMD**	1250	2500	4'1.2"	8'2.4"
320	512	**Allura-3 320x512-SMD**	1250	2000	4'1.2"	6'6.7"
320	384	**Allura-3 320x384-SMD**	1250	1500	4'1.2"	4'11.1"
256	384	**Allura-3 256x384-SMD**	1000	1500	3'3.4"	4'11.1"
192	384	**Allura-3 192x384-SMD**	750	1500	2'5.5"	4'11.1"

Compare available sizes, then contact ThinkSIGN for the configuration that fits your project.

ALLURA

Allura 6mm | Size chart

DISPLAY DIMENSIONS & RESOLUTION

All dimensions and pixel matrices below are listed as Height x Width.

MATRIX (PIXELS)		MODEL	SIZE (mm)		SIZE (ft / in)	
Height	Width		Height	Width	Height	Width
96	144	**Allura-6 96x144-SMD**	640	960	2'1.1"	3'1.7"
96	216	**Allura-6 96x216-SMD**	640	1440	2'1.1"	4'8.6"
96	288	**Allura-6 96x288-SMD**	640	1920	2'1.1"	6'3.5"
96	360	**Allura-6 96x360-SMD**	640	2400	2'1.1"	7'10.4"
96	432	**Allura-6 96x432-SMD**	640	2880	2'1.1"	9'5.3"
96	504	**Allura-6 96x504-SMD**	640	3360	2'1.1"	11'0.1"
96	576	**Allura-6 96x576-SMD**	640	3840	2'1.1"	12'7"
144	144	**Allura-6 144x144-SMD**	960	960	3'1.7"	3'1.7"
144	216	**Allura-6 144x216-SMD**	960	1440	3'1.7"	4'8.6"
144	288	**Allura-6 144x288-SMD**	960	1920	3'1.7"	6'3.5"
144	360	**Allura-6 144x360-SMD**	960	2400	3'1.7"	7'10.4"
144	432	**Allura-6 144x432-SMD**	960	2880	3'1.7"	9'5.3"
144	504	**Allura-6 144x504-SMD**	960	3360	3'1.7"	11'0.1"
144	576	**Allura-6 144x576-SMD**	960	3840	3'1.7"	12'7"
192	216	**Allura-6 192x216-SMD**	1280	1440	4'2.3"	4'8.6"
192	288	**Allura-6 192x288-SMD**	1280	1920	4'2.3"	6'3.5"
192	360	**Allura-6 192x360-SMD**	1280	2400	4'2.3"	7'10.4"
192	432	**Allura-6 192x432-SMD**	1280	2880	4'2.3"	9'5.3"
192	504	**Allura-6 192x504-SMD**	1280	3360	4'2.3"	11'0.1"
192	576	**Allura-6 192x576-SMD**	1280	3840	4'2.3"	12'7"
240	288	**Allura-6 240x288-SMD**	1600	1920	5'2.9"	6'3.5"
240	360	**Allura-6 240x360-SMD**	1600	2400	5'2.9"	7'10.4"
240	432	**Allura-6 240x432-SMD**	1600	2880	5'2.9"	9'5.3"
240	504	**Allura-6 240x504-SMD**	1600	3360	5'2.9"	11'0.1"
240	576	**Allura-6 240x576-SMD**	1600	3840	5'2.9"	12'7"
288	288	**Allura-6 288x288-SMD**	1920	1920	6'3.5"	6'3.5"
288	360	**Allura-6 288x360-SMD**	1920	2400	6'3.5"	7'10.4"
288	432	**Allura-6 288x432-SMD**	1920	2880	6'3.5"	9'5.3"
288	504	**Allura-6 288x504-SMD**	1920	3360	6'3.5"	11'0.1"
288	576	**Allura-6 288x576-SMD**	1920	3840	6'3.5"	12'7"
336	360	**Allura-6 336x360-SMD**	2240	2400	7'4.1"	7'10.4"
336	432	**Allura-6 336x432-SMD**	2240	2880	7'4.1"	9'5.3"
336	504	**Allura-6 336x504-SMD**	2240	3360	7'4.1"	11'0.1"

Compare available sizes, then contact ThinkSIGN for the configuration that fits your project.

ALLURA

Allura 10mm | Size chart

DISPLAY DIMENSIONS & RESOLUTION

All dimensions and pixel matrices below are listed as Height x Width.

MATRIX (PIXELS)		MODEL	SIZE (mm)		SIZE (ft / in)	
Height	Width		Height	Width	Height	Width
64	96	**Allura-10 64x96-SMD**	640	960	2'1.1"	3'1.7"
64	144	**Allura-10 64x144-SMD**	640	1440	2'1.1"	4'8.6"
64	192	**Allura-10 64x192-SMD**	640	1920	2'1.1"	6'3.5"
64	240	**Allura-10 64x240-SMD**	640	2400	2'1.1"	7'10.4"
64	288	**Allura-10 64x288-SMD**	640	2880	2'1.1"	9'5.3"
64	336	**Allura-10 64x336-SMD**	640	3360	2'1.1"	11'0.1"
64	384	**Allura-10 64x384-SMD**	640	3840	2'1.1"	12'7"
96	96	**Allura-10 96x96-SMD**	960	960	3'1.7"	3'1.7"
96	144	**Allura-10 96x144-SMD**	960	1440	3'1.7"	4'8.6"
96	192	**Allura-10 96x192-SMD**	960	1920	3'1.7"	6'3.5"
96	240	**Allura-10 96x240-SMD**	960	2400	3'1.7"	7'10.4"
96	288	**Allura-10 96x288-SMD**	960	2880	3'1.7"	9'5.3"
96	336	**Allura-10 96x336-SMD**	960	3360	3'1.7"	11'0.1"
96	384	**Allura-10 96x384-SMD**	960	3840	3'1.7"	12'7"
128	144	**Allura-10 128x144-SMD**	1280	1440	4'2.3"	4'8.6"
128	192	**Allura-10 128x192-SMD**	1280	1920	4'2.3"	6'3.5"
128	240	**Allura-10 128x240-SMD**	1280	2400	4'2.3"	7'10.4"
128	288	**Allura-10 128x288-SMD**	1280	2880	4'2.3"	9'5.3"
128	336	**Allura-10 128x336-SMD**	1280	3360	4'2.3"	11'0.1"
128	384	**Allura-10 128x384-SMD**	1280	3840	4'2.3"	12'7"
160	192	**Allura-10 160x192-SMD**	1600	1920	5'2.9"	6'3.5"
160	240	**Allura-10 160x240-SMD**	1600	2400	5'2.9"	7'10.4"
160	288	**Allura-10 160x288-SMD**	1600	2880	5'2.9"	9'5.3"
160	336	**Allura-10 160x336-SMD**	1600	3360	5'2.9"	11'0.1"
160	384	**Allura-10 160x384-SMD**	1600	3840	5'2.9"	12'7"
192	192	**Allura-10 192x192-SMD**	1920	1920	6'3.5"	6'3.5"
192	240	**Allura-10 192x240-SMD**	1920	2400	6'3.5"	7'10.4"
192	288	**Allura-10 192x288-SMD**	1920	2880	6'3.5"	9'5.3"
192	336	**Allura-10 192x336-SMD**	1920	3360	6'3.5"	11'0.1"
192	384	**Allura-10 192x384-SMD**	1920	3840	6'3.5"	12'7"
224	240	**Allura-10 224x240-SMD**	2240	2400	7'4.1"	7'10.4"
224	288	**Allura-10 224x288-SMD**	2240	2880	7'4.1"	9'5.3"
224	336	**Allura-10 224x336-SMD**	2240	3360	7'4.1"	11'0.1"

Compare available sizes, then contact ThinkSIGN for the configuration that fits your project.